

# OUR TOWN

NATIONAL ENDOWMENT OF THE ARTS GRANT



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## PROJECT SUMMARY

Support cultural asset mapping and master planning for the City of Cherokee Village

Research the community's rich and diverse history, including how the natural landscape influenced the development of arts, culture and design traditions.

Map heritage sites and assets in an effort to expand their impact and inform design opportunities to connect cultural arts with nature.

Create a community plan and exhibition.

The project's output will align with the city's larger vision for infrastructure, housing and economic development in its first master plan.



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## WHY CHEROKEE VILLAGE?

### CULTURAL ASSETS

ARKANSAS PIE FESTIVAL

ARTS CENTER OF NORTH ARKANSAS

E. FAYE JONES ARCHITECTURE

TRAILS AND ANCIENT PATH

MID-CENTURY COMMUNITY DESIGN & DEVELOPMENT

OLD KIA KIMA AND CEDAR VALLEY CAMPS

HISTORIC RELATIONSHIP TO WATER AND NATURE

HUMAN CAPITAL



- ### HERITAGE TIMELINE
- NATIVE AMERICAN CULTURE
  - OZARK FOLK AND PIONEER
  - CAMPING AND SCOUTING
  - MID-CENTURY COMMUNITY DESIGN AND DEVELOPMENT

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## PROJECT PARTNERS - INTRODUCTIONS

CITY OF CHEROKEE VILLAGE

ARTS CENTER OF NORTH ARKANSAS

SUBURBAN IMPROVEMENT DISTRICT

AMERICAN LAND COMPANY

CV HISTORICAL SOCIETY

OLD KIA KIMA PRESERVATION ASSOC.

U of A COMMUNITY DESIGN CENTER

SPRING RIVER INNOVATION HUB

ARKANSAS ARTS COUNCIL

ARKANSAS FOLK & TRADITIONAL ARTISTS

CULTURAL EXPERTS

ARKANSAS PARKS, HERITAGE AND TOURISM



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## PROJECT ACTIVITIES

HISTORICAL RESEARCH

CULTURAL ASSET MAPPING

COMMUNITY FORUMS

COMMUNITY SCHOLARS PILOT

COMMUNITY VISIONING

TOURISM PLANNING AND MARKETING

HERITAGE PROGRAMMING

PUBLIC EXHIBITION

GIS MAPPING

DESIGN CHARRETTE

ARTIST IN RESIDENCY



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## PROJECT TIMELINE - ORIGINAL

### **Project Prep: April 2020-July 2020 (3 months)**

Assemble key stakeholders for cultural asset mapping and planning. Outline stakeholder responsibilities and build project timeline. Release RFP for creative placemaking consultants, artists and architects. Announce award at community anniversary celebration. (Not included in budget)

### **Community Heritage Research: July 2020-Jan 2021 (6 months)**

Award consultant and artist contracts. Folklorists will build community scholars program and lead heritage research with CV Historical Society. Host small focus groups and interviews.

### **Cultural Asset Mapping and Planning: Sept 2020-Nov 2020 (3 months)**

Complete cultural asset mapping forums. Begin GIS mapping. Plan visioning workshops, community art and heritage events with core team, ACNA and artists in residence.

### **Cultural Plan Engagement: Jan 2021-Sept 2021 (9 months)**

Host creative visioning and design charrettes with ACNA, artists in residence and subject-matter experts. Host forums and distribute surveys. Explore community authenticity and diversity as well as potential connections between art, nature, heritage and existing tourism industry. Examine case studies. Draft architectural renderings and cultural plan.

### **Release Cultural Plan and Exhibition: Sept 2021- Jan 2022 (5 months)**

Finalize GIS mapping along with arts and cultural master plan. Utilize report history, graphics and recommendations to build a public exhibition that encourages engagement and reflects modern, collective community identity.

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## PROJECT TIMELINE - ADJUSTED

### **Project Prep: July 2020-January 2021 (6 months)**

Receive award notice. Complete NEA paperwork for project clearance. Assemble key stakeholders for cultural asset mapping and planning. Outline stakeholder responsibilities and build project timeline. Release RFP for creative placemaking consultants, artists and architects. Build COVID-19 friendly public relations strategy and announce award.

### **Community Heritage Research: February 2021-July 2021 (6 months)**

Award consultant and artist contracts. Build website landing page. Folklorists will build community scholars program and lead heritage research with CV Historical Society. Host small focus groups and interviews.

### **Cultural Asset Mapping and Planning: February 2021-May 2021 (3 months)**

Complete cultural asset mapping forums. Begin GIS mapping. Plan visioning workshops, community art and heritage events with core team, ACNA and artists in residence.

### **Cultural Plan Engagement: April 2021-December 2021 (8 months)**

Host creative visioning and design charrettes with ACNA, artists in residence and subject-matter experts. Host forums and distribute surveys. Explore community authenticity and diversity as well as potential connections between art, nature, heritage and existing tourism industry. Examine case studies. Draft architectural renderings and cultural plan.

### **Release Cultural Plan and Exhibition: October 2021- January 2022 (4 months)**

Finalize GIS mapping along with arts and cultural master plan. Utilize report history, graphics and recommendations to build a public exhibition that encourages engagement and reflects modern, collective community identity.

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## PROJECT GOALS

KICKSTART MASTER PLANNING PROCESS

COMPILE VILLAGE HERITAGE

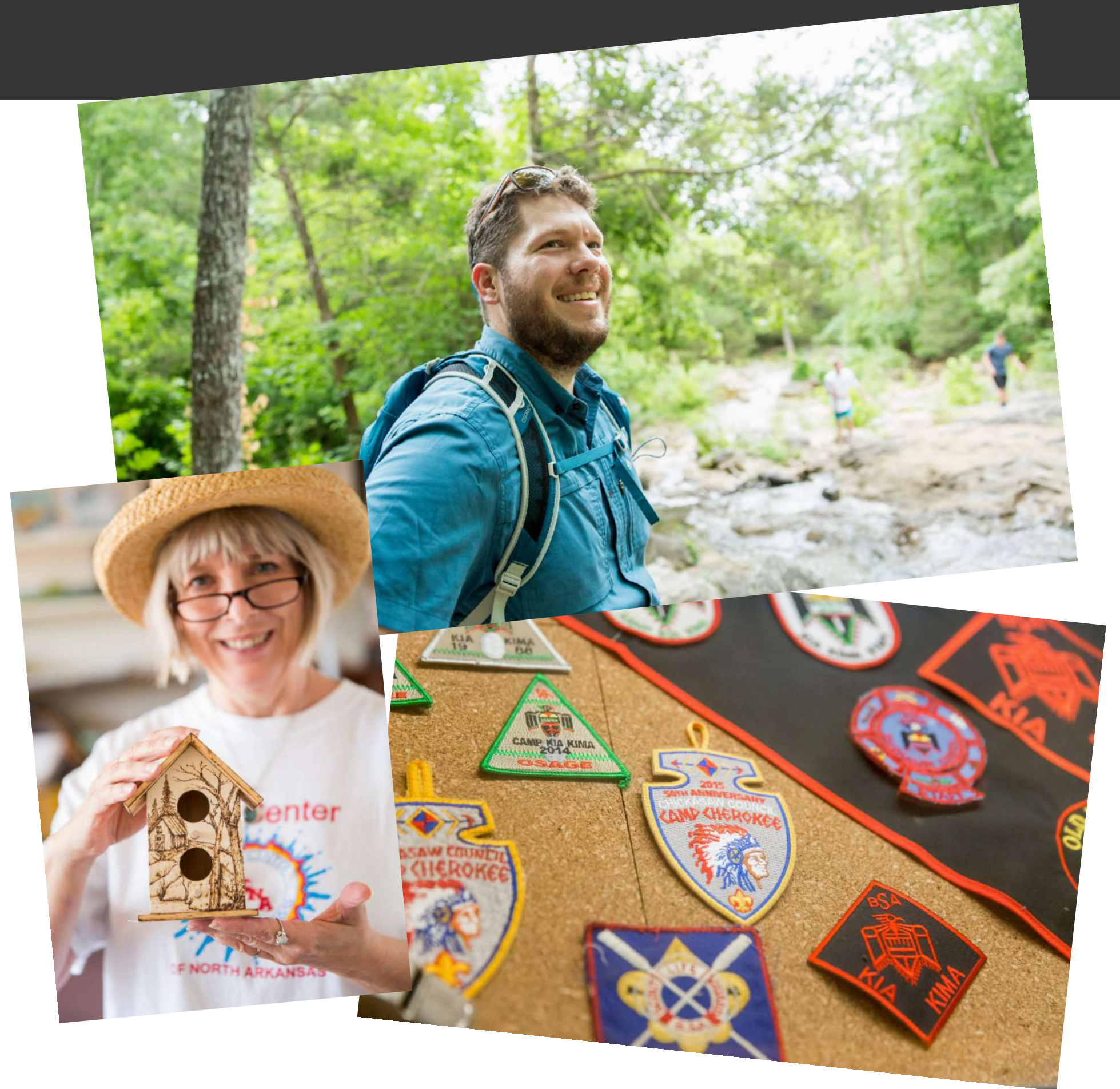
FORGE MODERN COMMUNITY IDENTITY

CREATE PLAN FOR ARTS, CULTURE AND TOURISM

ENGAGE AND INSPIRE COMMUNITY

STRENGTHEN RECREATIONAL ASSETS

ENCOURAGE ECONOMIC GROWTH





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## NEXT STEPS

**Begin GIS Mapping**

**Launch Community Scholars Program & Begin Historical Research**

**Organize Community Event - Project Introduction and Asset Mapping**

**Create Website Landing Page**

**Check Project Bank Account & Create Budget Line**



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**QUESTIONS &  
COMMENTS**